

Kirby Yardley

Staff Product Designer

kirbyyardley.com

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WORK EXPERIENCE



Staff Product Designer @ Divvy

Mar 2022 - Present

Mentor for associate designers. Supported design leadership. Optimized payment experience to improve on-time payments and decrease losses.



Senior Product Designer @ Progressive Leasing

May 2021 - Mar 2022

Supported design leadership in developing design talent. Led onboarding team through redesign.



Product Design Lead @ Bluehost

Oct 2018 - Mar 2022

Team lead for e-commerce and website builder initiatives. Organizational leader in creating and implementing design systems. Developed long-term product vision and strategy with senior leadership.



Product Designer @ Sundance Institute

Sep 2012 - May 2018

Led research, workshops, and ideation. Produced wireframes and prototypes. Facilitated interviews and moderated usability testing.

SKILLS

Product Designer

User Research, Design Thinking, Lean UX, Design Systems, Workshop Facilitation, Sketching, Prototyping, Usability Testing, Information Architecture

Product Collaboration

Experimentation, Opportunity Mapping, Prioritization, Storytelling, Metrics

Tools

Pendo, Hotjar, Figma, Sketch, Adobe XD, Google Analytics, Adobe Premiere

Bonus Skills

Artificial Intelligence, Frontend Development, Video Editing, Making Espresso Drinks ☺️

EDUCATION

DevPoint Labs: UX Design Course

Winter 2016 Cohort

Utah Valley University

2004 - 2006